



Wagemaker

Sets boating standards for safety, speed, comfort and beauty!



Wherever men who know boats get together, the conversation usually turns to Wagemaker — the most respected name in the business. In boating, Wagemaker means complete dependability — based on more experience, more research and more *proof* of superiority than is associated with any other name. Whether you're looking for a beautiful, luxury outboard — sleek in line and a sweetheart to handle — a practical, knock-about fishing boat, or anything in between, be sure to see your

Wagemaker dealer. He'll show you the latest, the safest and the best boat values you can find — in fiberglass, aluminum or molded plywood. And the prices will delight you!



FREE! Beautifully illustrated, full-color brochure, complete with specifications and prices.

Wagemaker

ORIGINATOR OF PLY-LAP® CONSTRUCTION

Grand Rapids 2, Michigan

Plants in Grand Rapids, Mich., Cadillac, Mich., Frankfort, N.Y.

BOATS BY WAGEMAKER: EMPIRE / Fiberglass • CADILLAC / Aluminum • WOLVERINE / Molded Plywood